



CCDFA Monthly General Coalition Meeting Minutes
Wednesday, Oct 9, 2024
9:00am – 12:00pm

Welcome/Introductions/Icebreaker

Allyn Reinecke (CCFC)	Laura Brinson (ECS)	James Ramsey (Mentoring Plus Program Director)
Vanessa Kuhn (Bellevue Independent Schools)	Kelly Pompilio (APD PSW)—Chair	Mary Schneider, (KCP) - Vice Chair
Linda Bates (WellCare of KY) Secretary	Chrisite Jefferds (NKCES-NKISP)	Brianna Wolken (NKODCP)
Sidney Miles (CC Schools)	Alana Kaiser (CC Schools)	Alexis Bond (NKY Health Dept) Board Member
Nicole Frevola (Director)	Sarah Bishop (Coordinator)	Grace Dyas (Intern)
Amy Canup (CC Schools)	Jenna Reinhart (Anthem)	Donna Watts (Newport Schools)
Georgia Harris (Dayton Schools)	Kayla Nickum (NorthKey)	Sarah Sharp, (Bellevue Independent Schools)
Cortney New (NKY ASAP-NKSWOMHA)	Whitney Darnell (NKU)	Tori Pugh (Intern)
Amanda Conn Starner (PreventionFirst!)	Katrina Davis (Humana)	

Minutes Review

Motion by Alexis Bond second by Mary Schneider.

Director and Coordinator Report

Were reviewed. It had been approved by the Board during the Board meeting.

Financial Report

Nicole reviewed. Allyn makes motion and Alexis seconds.

Remaining funds in each grant are:

STOP: \$26,727

DFC: \$ 212,768 (received 2025 funds)

CARA: \$67,903

RETREAT:

CCDFA has been federally funded for the past 9 years. Mary reviewed highlights of accomplishments during those 9 years. From data collection we know that:

People Served: 27,294

Media Impressions 9,966,274

Funds Received \$935,143

SPF Grant—Introduction to writing a Strategic Prevention Framework Grant

Each table had one of the following topics: Planning a Halloween Party, Choosing a Costume, Picking Where to Trick or Treat, Decorating Yard, Choosing the Best Scary Movie. Then each group worked their way through creating a plan of action for their topic and implementing it using the SPF framework of: Assessment, Capacity, Planning, Implementation, Evaluation.

The next portion of the meeting focused on gathering information to use when writing the SPF Grant.

Assessment:

Priorities: Alcohol, Cannabis, RX Drugs, Vaping, Mental Health.

Each table identified at least one priority or trend for each topic. Below is the list of what the entire group came up with.

Alcohol: fruit flavors for beer and seltzer, low calorie/carb, pretty cans and hiding, NIL (college promotions for beer) promoting more talks with youth, provide info on dangers, educational risk, planning for kids if they do drink, parents allowing kids to drink as long as they don't leave, product labeling, lack of resources for youth for treatment, lack of attention on youth addiction.

Cannabis: Vaping, lower perception of risk and increased acceptance of use, assessing local laws, increased potency, awareness, easy access, not knowing where product came from, marketing myths (it is healthier than alcohol).

RX Drugs: Misuse of medications, counterfeit/laced pills, locking up and securing medication, technology increasing access to illegal drugs, the increase in acceptance by youth.

Vaping: Awareness of harmful effects, parent/guardian education, no rules for marketing, proximity of retailers to schools, thinking it is a healthier cessation tool, fruity flavors, parents allowing, kids think it is cool, easy access, trendy and colors, easy to hide, education on vape carding for retailers.

Mental Health: Ties between physical and mental health, increase in suicide attempts and completions, reducing stigma, increase in self-care, resilience building, using strength based approaches, understanding the difference between mental illness and mental health, knowledge of resources, educating politicians.

Building Capacity:

The group reviewed the results from the CCDFFA Annual Capacity Assessment Survey. It was identified that people wanted to see improvements in the following areas: discussing strategic action plan, creating a shared drive for resources, marketing CCDFFA to the community, creating an orientation process, updating the coalition on meetings with community leaders, sustainability plan, updating the coalition on general budget and spending. Nicole and Sarah have begun to address these areas by:

- adding mission and vision to all agendas.
- Re-establishing committees, including an education, outreach, and sustainability committees.
- Orientation folders have been created for each attendee and will be given to any new attendees at meetings.
- There is a new announcement sheet for people to complete whenever they have something to advertise.
- A newsletter has been developed and will be shared monthly
- Nicole and Sarah will begin attending some local government meetings.

It was suggested that we raise awareness about lack of youth services and add a youth presence at the meeting. Some ideas regarding adding a youth voice are Nicole and/or Sarah attending the Campbell County High School Drug Free Club, offering a scholarship opportunity for youth that are involved in the coalition, we could invite youth who are in the diversion program.

In order to increase capacity it was suggested that we reach out to the following:

- Youth
- Faith Based- churches and community, youth groups (The Bridge), students
- NKU
- Local Business leaders
- Community members
- Officers/Fire/Police/EMS
- Lions Club
- Rotary
- Kiwanians
- Parents/PTO
- Any new drug awareness coming to the area
- Youth: Danielle.car@bellevue.kyschools.us

Committee work: The group took some time to break into committees. Each group was challenged to identify programming/practices that they would like to see the coalition continue. There were also ideas of what the coalition can do in the future that they are not currently doing.

Laura Brinson shared information about the PFS grant. It is a 5-year grant, and can be applied for every 5 years with no limits on application. The application will be out on Jan 15 and will be due in Feb. The area of focus can vary and can include different age groups and populations. Applications get more points if they include 50% of the work plan focused on a high risk or marginalized population. The funding is anticipated to be \$375K

per year for 5 years. It is unsure how many grants will be granted in 2025. While there are other groups in NKY who have received this funding, any new application would want to show ways the group will collaborate and cooperate with the previously funded groups. We know the State of KY, Bellevue, Boone Co. and NKISP have PSF grants. Other federal grants that we can apply for are CARA (maybe?), STOP, possible DFC would be with different focus, i.e. a certain city instead of the entire county. It was mentioned that we could also apply for Opioid Abatement funds.

It was discussed different strategies for keeping everyone up to date on events each organization is having. This may be done via newsletter, website. This will be explored further by Nicole and Sarah.

Bathroom Stalls Project: The group had discussed providing bathroom stall posters with educational literature on them, like what Owen County Drug Free Coalition does. Grace Dyas, intern with Alexandria Police is working on getting ideas together on topics for the material to include and supplies. She has reached out to the director from OCDFC and will explore using some of the same products they have used.

Upcoming Events:

- Nov 22 5:30-8:00 Mentoring Plus, will host an open house and are looking for people to table the event. The new building is at 840 Washington, Newport, KY, Holy Spirit Junior High School. Cold Stone Creamery will be giving away ice cream.
- The Bridge Church is giving out Thanksgiving meals, reach out to Kelly if you would like more information.
- Bellevue Schools set up at the Bellevue Starbucks on the third Friday of each month from noon to 3pm to share resources to parents and community members.
- Beyond Pink, Survivor and Caretaker event on Potato Hill Farm had to be cancelled due to weather. It has been rescheduled for Nov 16 and flyers were shared with the group.
- Everything You Need to Know about Cannabis Oct 22 @ St. Elizabeth Training Center.
- Health Fair Newport at the Campbell Co. Public Library Newport Branch: November 2nd 10-2pm.
- Drug Take Back Day: Oct 26 at locations across the county.
- Spooktakular Day at Oct 26 at AJ Jolly.Park, 12-2pm. If you want to have a booth, email Larry Harrod at lharrod@campbellcountyky.gov

Adjournment: Georgia makes motion to adjourn and Alexis seconds work. Adjourned at 11:37

The next coalition meeting will be on **Wednesday, Nov 13, 2024, from 9:00am to 10:30.**

In-Person ONLY (520 Licking Pike Wilder, KY- **Wilder City Bldg. Lower Level**)

Common Prevention Acronyms

ATOD	Alcohol, Tobacco, and Other Drugs
CADCA	Community Anti-Drug Coalitions of America
CARA	Comprehensive Addiction & Recovery Act
CDC	Centers for Disease Control and Prevention
CSAP	Center for Substance Abuse Prevention
DASH	Department of Adolescent Student Health
DFAA	Drug Free Action Alliance
DFC	Drug Free Communities Support Program
HEAL	HEALing Communities Study
KASAC	Kentucky Adolescent Substance Abuse Consortium
KY ASAP	Kentucky Agency for Substance Abuse Policy
KY ODCP	Kentucky Office of Drug Control Policy
KPN	Kentucky Prevention Network
KY PES	Kentucky Prevention Enhancement Sites (PES):
	Alcohol PES
	Cannabis PES
	Mental Health Promotion/Suicide PES
	Nicotine PES
	Stimulant PES
NIAA	National Institute on Alcohol Abuse and Alcoholism
NIDA	National Institute on Drug Abuse
NIH	National Institute of Health
NCADI	National Clearinghouse for Alcohol and Drug Information
NKISP	Northern Kentucky Institute for Strategic Prevention
NKY Coalitions	Boone County Alliance (BCA)
	Campbell County Drug Free Alliance (CCDFA)
	Carroll County Champions
	Covington Partners
	Erlanger-Elsmer Early Childhood Community Collaborative (E3C)
	Gallatin County Champions
	Grant County Champions
	Kenton County Alliance (KCA)
	Owen County Drug Prevention Task Force
Pendleton County Champions	
NKY ASAP	Northern Kentucky Agency for Substance Abuse Policy
NKY ODCP	Northern Kentucky Office of Drug Control Policy
NREPP	National Registry of Effective Prevention Programs
PIRE	Pacific Institute for Research and Evaluation
RPC	NorthKey Regional Prevention Center
SAMHSA	Substance Abuse and Mental Health Services Administration
SPF	Strategic Prevention Framework
STOP Act	Sober Truth on Preventing Underage Drinking Act
ONDCP	Office of National Drug Control Policy

