

<u>Mission</u>: To build community partnerships that create an environment and promote a lifestyle free of alcohol, tobacco, and other drugs for Campbell County youth so that they can pursue a safe, healthy, responsible, and productive lifestyle.

Vision: The Campbell County community will provide an alcohol, tobacco and other drug-free environment and culture for its youth.

Monthly Coalition Meeting Minutes Wednesday, February 10, 2024 9:00am – 10:30am

Welcome/Introductions/Icebreaker

- Alexis Bond, NKHD
- Jill Fessler, City Council Silver
- Emily Oehler, NKHD
- Courtney New, NKY ASAP
- Kelly Pompilio, APD PSW
- Alana Kaiser, Campbell County Schools
- Amy Canup, CCMS
- Laura Brinson, ECS
- Sarah Sharp, Bellevue School
- Georgia Nelson Harris, Dayton School
- Allyn Reinecke, Government

Review

- January Meeting Minutes
 - Emily motion, Courtney seconded

Financial Report(s)

- Review of January Reports
- STOP: \$14,622.68
- DFC: \$190,405.89
- CARA: \$56,468.04
- \$25,000 CD at Guardian's Bank

Director Report

Reviewed Directors report. No questions.

Coordinator Report

Reviewed Coordinator Report, no questions

Upcoming Events

 March 22, 2025: Fighting for Freedom: A Community Addressing Human Trafficking event. Main Street Church Alexandria. 9-4:30. \$10 to register will cover breakfast and lunch. Scholarships available, reach out to Linda Bates. Nicole can forward information.

Recent Events

• Silver Grove City Council Meeting. Good turn out. Discussed CCDFA, projects, Grants, lock boxes, deterra pouches

Old Business

- Grant Writing Updates
 - PFS posted and STOP posted, still waiting on DFC. Posted a month earlier than expected. Working on this. Cover the entire County. Discussed needing letters of commitment. Will reach out if needing more letters.
 - Letters of commitment for STOP and PFS. Working on this. Alcohol. Cover entire county. Discussed needing letters of commitment.
 - DFC-will focus on River Cities Coalition. Will reach out if needing more letters.
- KIP Data-No one has received KIP Data.
- Bathroom Stall Newsletters-Trying to figure out the best way. Thinking about having students create newsletters/designs. Creating a certain prompt for the month. Name and school would be on this. CCDFA will order cases, supplies, etc.
- Earbuds have been ordered. We ordered earbuds, message "sober sounds better" with CCDFA logo. We will reach out to the schools and get out.
- Voices of The Youth video campaign-working with Bellevue's Smile Club "voices of the Youth". One group doing 2 videos on Deterra Pouches. 1 group doing video of lock boxes. Goal is to meet Feb. 27 with Campbell County Media will come and film. Kids were curious about who will see videos. Campbell Media and Facebook post. Requested other schools to participate in different messages. CCDFA can take the lead.
- LiveWell Story Walks-looking for locations. Looking at which books to use. Talked about previous. If you want to be a part of the story walk, let CCDFA know

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New Business

- Over 21 wristbands for festivals-not a lot of people completing the survey. Think about purchasing Wristbands with a message on it. We would provide the festivals with the wrist bands. Make wrist bands with yellow. Talked about cups. Allyn has contact information for parks. Sarah reached out to Alexandria Fair Grounds, AJ Jolly, and Newport on the Levee. 10,000 bands for \$1,000. Approximately. 40 different festivals last year. Working with RedHot promotions, they have QR code.
- Surveys-Thinking of ways to collect. Talked about creating QR code. Access, Parent approval, Parent disapproval, Peer disapproval. Peer approval. Will set up questions. Share QR code with schools, after prom, tabling events. Provide gift cards as an incentive. Needing county wide data to help. Can we put survey

at end of the videos? Discussed adult filling out surveys based on what they think.

- Member spotlight nomination-CCDFA Connect Newsletter discussed having member spotlights. Feel free to nominate members.
- Rock the Snake Idea-painted rocks around park or along flood wall.
- Requesting Flyers to educate on Delta 8 and Delta 10.

Member Updates

- Dayton having Michael, Steered Straight \$8,000. Applied for a grant through OPIOID Money. He will meet with Elem students then high and middle school students. He will do an after-school presentation. Vaping, Delta 8 and Delta 10. Want people to come and set up booths. Dayton wants everyone to share information. Date. April 22 at Dayton School. Pendleton did same presentation in Fall. Having a meeting Friday to discuss details. National Guard is working on getting a trailer for Hidden in Plain Sight.
- CCMS invited Carol from SAD to talk at Health Classes.
- April 26 National Take Back Day.
- Kelly provided education on the app Pollchat

Adjournment

• Alexis motioned, Georgia seconded.

The next coalition meeting will be on **Wednesday, March 12, 2025, from 9:00am to** 10:30am In-Person ONLY (520 Licking Pike Wilder, KY- Wilder City Bldg. Lower Level)